P-TECH

Support Email: (Victoria.Tran@ibm.com)

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Software Developer

This Badge Earner has built up entry-level technical and professional skills in the role of Software Development. Learners had exposure to basic and key fundamentals of professionalism, time management, communication, and collaboration in this role. This includes, but is not limited to, learning about the type of projects that Software Developers tackle, the tools and skills they rely on to bring projects to fruition, and experiencing a day in the life of a Software Developer. Learners also demonstrated their learnings by coding their own virtual video game!

Learning Plan Link:
https://yourlearning.ibm.com/activity/PLAN-57BA019C857E

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Data Scientist

This Badge Earner has built up entry-level technical and professional skills in the role of Data Science. Learners had exposure to basic and key fundamentals of statistics, coding skills, and communication skills. This includes, but is not limited to, learning about probability and statistics, software engineering, and domain knowledge. Learners were made aware of how to take large amounts of information and turn it into something actionable and interpret-able.

Learning Plan Link:
https://yourlearning.ibm.com/activity/PLAN-3BBD33AB5832

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Designer

This Badge Earner has built up entry-level technical and professional skills pertaining to the role of Design/Designer. Learners had exposure to basic and key fundamentals of UX/UI Design, defining users' problems, designing wireframes and prototypes, and improving user experiences. This includes, but is not limited to, learning about design research, idealization, synthesis, collaboration, and storytelling. Learners understood the value of putting the user first when designing digital products and applications.

Learning Plan Link:
https://yourlearning.ibm.com/activity/PLAN-ADA7DE3CD425

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Product Manager

This Badge Earner has built up entry-level technical and professional skills in the role of Product Management. Learners had exposure to basic and key fundamentals of creating, leading, and moderating creative sessions that lead to new ideas. This includes, but is not limited to, analyzing market research, recognizing and understanding industry trends, vetting ideas against company and market metrics, and utilizing Agile practices to drive efficiency. Learners were introduced to the process of defining product vision, to road mapping, to implementing effective go-to-market strategies for products.

Learning Plan Link:
https://yourlearning.ibm.com/activity/PLAN-EEC86A3C674F

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Sales

This Badge Earner has built up entry-level technical and professional skills in the role of Sales. Learners had exposure to basic and key fundamentals of understanding the components of a sale, sales tactics and techniques, and closing sales. This includes, but is not limited to, researching target markets, communicating with leads and customers, educating prospects on products and offerings, proposing, negotiating, and upselling. Learners were introduced to the importance that a salesperson must place on fully understanding their customers, products, and industries they engage with while maintaining a high level of customer service.

Learning Plan Link:
https://yourlearning.ibm.com/activity/PLAN-48170495D028

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Marketing

This Badge Earner has built up entry-level technical and professional skills in the role of Marketing. Learners had exposure to basic and key fundamentals of understanding customer research, effective product promotion, and customer engagement. This includes, but is not limited to, understanding prospective customers, branding, and marketing strategies. Learners were introduced to the concept of analysis and influence of customer behavior and how successful marketing can lead to brand ambassadors.

Learning Plan Link:
https://yourlearning.ibm.com/activity/PLAN-3192179A765F

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Mainframe

This Badge Earner has built up entry-level technical and professional skills in the topic of Mainframe. Learners had exposure to basic and key fundamentals of understanding what mainframes are, what industries depend on them, and how IBM is a key player in the mainframe space. This includes, but is not limited to, understanding the components of a mainframe, how mainframes are used in every day life, and the different roles that keep mainframes working as they should. Learners were introduced to the hardware, operating systems, security, and features that make up mainframes.

Learning Plan Link:
https://yourlearning.ibm.com/activity/PLAN-8FEE7970E784

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